

Excerpt

Writers, Authors & Dream-Weavers:

I Heard Your Call for HELP!

*How to Write Non-Fiction, Fiction, Poetry,
Memoirs, Children's Stories...and More*

Carol Adler, MFA

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PREFACE

When genuine passion moves you, say what you've got to say, and say it hot.
—D.H. Lawrence

The Good Life starts with a dream, and if your dream is to become a successful published author, I'm here to celebrate and support you.

As a professional ghost writer, book doctor, editor and publisher, I have spent many years weaving the dreams of others and serving as a “midwife” for the birth of some of the world’s most precious “children.”

This book is a compilation of writing tips and techniques that I’m eager to share with you because I know they work. I sincerely hope this information will encourage you to take your writing to the next level—and let me say that even for a seasoned professional writer, there’s always a “next level.”

May this book also motivate you to try many different types of writing in addition to those with which you are already familiar.

Take risks. Grow wings. All types of writing are related, and learning how to write for each targeted readership is a magical way to sharpen your technique and broaden your income base.

I encourage you, above all, to hold the vision of being a professional. Cherish your dreams. Know that you are on the success path if you are focused on your goal, willing to listening to advice, open to accepting criticism without taking it personally, and impassioned about producing your very best written work at all times.

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INTRODUCTION

Writing Is My Business – And My Passion!

Real writers are those who want to write, need to write, have to write.

—Robert Penn Warren

As a child, when adults asked, “What do you want to be when you grow up?” if you answered, as I did, without a moment’s hesitation, “a writer,” another question would inevitably follow:

“What do you want to write about?”

In your earliest years, you would simply answer, “I don’t know. I just want to write”; or... you’d simply start writing—anything. For me, at age six, it was a monthly newsletter for my family—*The Monthly Moon*—which I pecked out on an Underwood typewriter that my father had refurbished for me.

I had a great curiosity to know as much as possible about everything. I also wanted to capture with a pen and paper everything I saw and felt. I was an avid reader and loved word games and crossword puzzles. I was “literally” in love with words. Often I used big words I didn’t understand; my family found this amusing and of course, I didn’t!

If you find yourself anywhere in this description, you *know*, ***you just know with every bone in your body, with your whole heart and soul, that more than anything else in the world, your passion is to write and become a professional writer.***

If you want to start to publish your work, or if you are already a published writer and wish to improve your skills or try new types and styles of writing, I would like

to congratulate you for choosing to work with an expert.

How do I know I'm an expert? Because I've made every mistake in the book and often paid the price!

At some point along the way, I've done it all: news and feature articles, press releases, academic theses on every topic imaginable, books, novels, ad copy, newspaper reviews, poems... and although I still consider myself a student because I'm always learning new techniques myself, I'm also a veteran. I've learned a great deal over the past 40+ years, and I'm eager to pass on that knowledge and experience to you.

Say yes to every opportunity and let life's circumstances do the rest. You may not believe it, but I can tell you from my own experience that there is a direct correlation between writing ad copy and writing a poem.

What in the world would these two types of writing have in common, especially when most people who read or see ads don't read poetry—and most people who appreciate poetry usually consider advertising an inferior or commercial form of writing?

The goal of every work we write is 1) to communicate, 2) to give the reader an experience, and 3) to express ourselves.

- We write to communicate, or deliver a message.
- We develop written material in order to give the reader an experience, even if it's only a rush of excitement about trying a new laundry detergent.

Words are living, breathing entities, just like you and me. They reside in many dimensions and have all the same characteristics as human beings. If you give them too much freedom or if you don't monitor them carefully, they'll end up doing all

kinds of unpredictable things, just like a two-year-old... trust me; I know!

Words think, talk, move, talk back, and feel... deeply. Have you noticed that once you type them out or jot them down, they start to have a mind of their own? They love to pounce on you just when you've taken off your shoes and settled back for a snooze...

"Surprise!" they shout, marching you to the computer and forcing you to sit there until they've finished telling you how *they* and not *you* want that sentence or paragraph to read.

They also like to keep secrets from you... hiding their meaning and driving you crazy until you finally uncover it somewhere in the back of the linen closet or behind the bag of bird seed in the tool shed.

Words can be jealous, hateful, spiteful, resentful, depressed, bored... they possess the full range of emotions that all humans are born with and often spend entire lifetimes trying to tame.

Beware: when you use words, they will use you in return. It's a "give and take," so for that reason, I like to think of them as one of my closest friends because their love is unconditional. This is both good and bad (!).

The most important reason why words and I have some great times together is because I want whatever I write to ***be engaging, and deliver something in a way that it has never been delivered before.***

No stale words ever lie around on my desktops or kitchen counters, and no one will ever raid the cupboards for someone else's munchies when *my* words are in the area. Vibrant, imaginative and fun, they're always ready to embark on another adventure, whether it means trying out a new plot or entering into a different,

maybe outrageous and even absurd dialogue with memorable characters.

If words and I are working together on an article, I let them lead the way: showing me how to state the facts clearly and succinctly and how to support those facts with solid evidence. Whenever possible, they urge me to get a scoop: to dig deep and discover information not yet published or publicly known. Censored information is the juiciest and most impudent of all.

You see what I mean? Words are always wandering off with their own agendas. So I think it's time to nail them down and move on to Chapter One.

1

Falling In Love With The Muse

A scrupulous writer, in every sentence he writes, will ask himself at least four questions: 1) What am I trying to say? 2) What words will express it? 3) What image or idiom will make it clearer? 4) Is this image fresh enough to have an effect?

—George Orwell, “Politics and the English Language” (1946)

So you love to write... emails, letters to friends and family... You're a great blogger and *you're* always the one who's asked to develop a newsletter because people know you're so good at it. If you are a student, you enjoy every assignment that involves writing and research—even organizing ideas, making outlines, etc.

Regardless of your profession or lifestyle, you're always looking for a few moments to sit down in front of the computer—not to go shopping, write emails or just browse—*but to write*. Writing is as natural to you as breathing, eating, walking, talking and sleeping, and no flame burns brighter or with greater intensity than **your passion to write**.

THAT SPECIAL 'CLICK' THAT MEANS LOVE

So there I was, sitting cozy and comfy in a large leather college dormitory lounge chair with a list of next semester's courses and a pad of paper balancing on my lap (this was Before PCs and Laptops). Leafing through the English courses, I noted that a famous novelist would be giving a creative writing course for beginners.

My eyes lit up. *Should I?* Should I follow my passion and simply dump the extra philosophy course (picking it up some other time) and *enroll in that writing class?!!* Why not?

The professor and Best-Selling Published Author strode to the front of the room (tweed jacket with leather-patched elbows and Meerschaum pipe tucked into his pocket; beard, with hair graying at the temples) and glared at all thirty of us as if we'd just stolen his best excuse for being alive.

"So you want to write?" was his accusation. "WHY?"

Stunned, I sat there and let that BIG WHY drip slowly into my psyche like a gutter so imploded with dirty rainwater, it had no other choice than to dump. All I could hear was the echo of this man's pain, loneliness, frustration and fear that the Next Book would not be a Best Seller.

Are you crazy? he was asking. *Why do you want to put yourself through the hell of a high-risk life with few rewards and dubious returns* (how many authors really do make the Best Seller List)? Why would anyone want to deal with the agony and ecstasy of 1) writer's block, 2) jealous colleagues, and 3) pandering fans?

My answer came back loud and clear... in fact so loud and clear, I've never forgotten that classroom moment nor the dreamy "lounge chair visionary" experience that preceded it. Here is my response to the big WHY: Because....

I cannot not write.

Incidentally, this creative writing professor never met the class again after that first session—which ended as soon as he'd volleyed his two questions. Out the

door he walked and was unavailable thereafter either for class or office hours.

I didn't mind. He'd served his purpose simply by delivering that all-important "WHY?" question that motivated me to ask "Why not?"

I had fallen in love with the Muse and knew from that time on that *I was going to become a professional writer.*

WRITE WITH A PASSION... READ WITH A PASSION, AND AVOID 'ANALYSIS PARALYSIS'

Do you know the fastest way to get a monkey to sit on your back and start criticizing every idea, every word you put down on paper? Enroll in a literature course. Literary analysis is the most effective way I know for drying up the creative juices and terrifying the living bejeebies out of any creative germ that has ever had a desire to worm its way into your psyche.

Although I was always a voracious reader, I found no value in conducting autopsies and examining cadavers. Literature for me was always a living experience.

Literary academia seemed to start with the premise that we're dealing with a corpse, something dead that had to be dissected and analyzed in order to find out—what? How it compared to another work? What great ideas could be extracted from it in order to expound on a related thesis? As a philosophy major, I was already up to my neck and over with intellectual exercises.

Clearly, one of the basic goals of education is to teach a person how to think: how to absorb, process, and use information. Therefore, I did have compassion for those students who had not yet been saturated by the pincer-and-pound process of giving professors something to grade and get paid for.

I also recognize and support the value of learning how to think, reflect, research and respond, so I don't want to totally dismiss this factory approach to opening the mind. If these exercises have an afterlife beyond the degree-awarding ceremony, then they prove their worth.

Possibly it is this partial approach to learning that is the reason for its ineffectiveness when walked out the door of academia and applied to the real world of flesh-and-blood people and their problems.

What is obvious to anyone with a creative bent is the fact that a logical "left-brained" robotic method of education serves a full course of tools and techniques for objective analysis, but the meal is dry and tasteless because the chef failed to season it with emotions. And there's the Catch-22: emotions are *verboden* in objective analysis because they are, well, subjective.

During those 4-10 or more years, we learn how to be objective, how to remove "the personal" from class discussions, papers and examinations. Any statement that begins with "I think," or "I've personally experienced..." or "I feel..." is considered sissy or effeminate.

One has to remember that women students are relatively new to academia. Rules and regulations for the learning process are still rooted in the masculine. The scripts reads: women feel and have babies. Men think and hunt.

Objectivity has its place. When you're lying on the operating table, would you like to have a surgeon standing over you who is reminiscing about last night's dinner party, or about how surprised his wife will be next week when he drives home in her new (birthday present) Lexus? There's a time and place for everything.

The time and place for feeling is when you wish to give or receive a more

insightful, pleasurable experience.

When I feel, I want to feel because I feel. I don't want someone to ask me to prove it or talk about what made the author tick. Was it not enough that the author made *me* tick? Was it not more than enough that I plunged into the novel, article, poem or short story with such enthusiasm and zest, I couldn't put it down... and found myself reading and re-reading it? Isn't that enough proof that it's a great work?

ANALYZE FOR TECHNIQUE ONLY

A few more words to support my bias about feeling vs. thinking: I'm all for dissecting literature to learn better techniques from the masters. In fact, I so support this method of learning, I based my entire graduate program in creative writing/poetry on analysis and invented a process that I labeled "imitative analysis." I studied master poets and imitated their poems at the same time I analyzed their techniques. What a great learning experience!

Imitative analysis is one of the best ways to sharpen one's technique. It is an invaluable exercise for writers at all stages of development.

Let me also be clear that I fully support careful and thoughtful review and discussion of written works for the purpose of asking my favorite "So what?" question and other related ones: What is the message of the book? Is it successful in its delivery? Why? Why not? What did I, the reader, come away with? How did I personally identify with the characters, plot, story development, etc.? What did I like or not like about the work?

My point is: "there's more to it" than objective analysis... so much more. Unfortunately, this is where most writing courses and instructors stop. Therefore, it is at this place where I shall begin.

Reading literature, the activity of reading in general, is one of the best ways to learn more about ourselves. Every avid reader will be quick to agree that this type of nourishment feeds the soul, providing us another opportunity to think and grow.

Reading is also one of the best ways to learn how to write. I do not know many accomplished writers who are not avid readers. They spend their working hours writing, and their leisure hours reading or enjoying other forms of media that feed their creative energy. When they're writing, they're reading and when they're reading, they're already mentally creating their next plot or outlining a new article. The two activities are married to one another.

I am grateful to those inspired humanities professors who loved to read and write for their own enrichment. These wisdom keepers taught me how to build bridges and make connections. They also taught me the brave new world of creating my own metaphors and analogies.

I made a point of never reading anyone else's literary analysis unless it unlocked some of the secrets that led to their personal growth or to a deeper understanding of themselves and the world. Then it became autobiography and philosophy, both of which have always fascinated me because I love people. I never want to have a love affair with a corpse, nor do I even want to have a cup of coffee with one.

Literature is a living experience and the end result of any book review or report is merely to critique that book. Sometimes it is important to invest your time in reading books and articles that you consider mediocre to determine how you would improve them.

Be patient; this exercise tends to be boring. It can be like sitting through a mediocre film. Yet in the long run, the reward is worth the boredom. You will know exactly

what *not* to do when you're ready to write your own novel.

I'm a time management freak. I love to save time and I even have a pet peeve about wasting it. Maybe that's why I became a professional writer. I wanted to spend as many hours of every day doing what I love best—writing. I have aligned my lifestyle to accommodate that goal.

Long lunches at the club or afternoons on the golf course may be fun once in awhile... maybe to celebrate the completion of a work, but not when you're still writing it!

I would like to end this chapter with a story that was sent to me recently by an internet friend.

Aim For The Heart

“People are like sticks of dynamite. The power is on the inside, but nothing happens until the fuse gets lit.” What a great quote, and every leader should take it to heart.

Deep inside we all want people in our lives who will help to make us all we can be. You can be that person for the members of your team. Providing timely encouragement, recognition and support will help to light the fuse... and, in many instances, unleash their emotional energy.

I recently read a wonderful story about a young man who played for the legendary Alabama football coach, Bear Bryant. Bear had a third stringer on this team named Henry Peterson. Henry had never gotten to play, and just before the Alabama-Auburn Game, Bryant got a call from Henry. He said, “Coach, my Dad died and I won't be able to make it to the game on Saturday.” Bear said, “No problem, son, you should be with your family.” However, the next day Bear got another call from Henry, and he said, “Coach, I got to thinking about it and I don't want to let the team down. I'm going to be there.” Sure enough on Saturday, Henry was dressed and ready to play.

Just before the game he walked over to the Bear and said, “Coach, I want you to start me today.” Bear said, “Son, are you nuts? This is the Alabama-Auburn game, and you've never played.” Well, Henry persisted, and Bryant, never knowing why, said, “Okay, I'll put you in on the first play.”

Henry Peterson scored three touchdowns in the first half... he almost beat Auburn

by himself. Bear, at halftime, walked over and said, "Son, I don't know whether to kiss you or kill you. Why haven't you shown me you can play football like that?"

Henry said, "Coach, did you ever see me walking around the campus with my Dad?" Bear said, "Yes, I have seen you." Henry then said, "Coach, my Dad was blind and today is the first day he ever got to watch me play football."

—Tom Mathews

The final line in this story was: "As a leader, you can never underestimate the power of emotional energy." I would like to change the word "leader" to "writer."

Let that statement be a watchword for writing dynamic works:

As a *writer*, you can never underestimate the power of emotional energy.

About Carol Adler



Carol Adler, MFA's first ghost-written book listing her name as co-editor, *Why Am I Still Addicted? A Holistic Approach to Recovery*, was endorsed by Deepak Chopra, M.D., and published by McGraw-Hill. Other publications include three books on writing, publishing and marketing; three novels, four books of poetry; and well over 200 poems and short stories in literary journals. She has ghostwritten over 40 non-fiction and fiction works for a number of professionals in the education, health care and human potential industries.

Carol is President of Dandelion Books, LLC, www.dandelion-books.com of Mesa, Arizona; a full service 10-year-old publishing company. She is also President and CEO of Dandelion Enterprises, Inc., www.write-to-publish-for-profit.com and President of the International Arts & Media Foundation, a non-profit subsidiary of Dandelion Enterprises, Inc.

Her business experience includes co-ownership of a Palm Beach, FL public relations company and executive management positions in two U.S. rejuvenation and mind/body wellness corporations, for which she founded publishing divisions.

Carol has served as editor of several poetry and literary magazines. Her career experience includes extensive teaching of college-level creative and business writing, and conducting of writing workshops in prisons, libraries, elementary, junior and high schools, and senior citizen centers.

Testimonials From Carol's Clients

May 09, 2007

I have published three books with Dandelion Books (*Living with Soul*, volumes 1 & 2, and *It's All About Control*) and am delighted with their professionalism, attention to detail and willingness to work with authors. Carol Adler, the publisher, is a very easy person to work with and is dedicated to showcasing her authors' work on the Dandelion and other web sites, through book wholesalers and via a program of press releases.

Dandelion also uses cutting edge technology to present authors' works as e-books and is currently ramping up to a whole new set of e-book formats and outlets.

Tony Stubbs
Author, Book Production Expert
Radio Show Host
www.tjpublish.com

~oo00oo~

The multi-talented Carol Adler, President of Dandelion Books, is so highly respected, gifted and knowledgeable that when I put a manuscript in her hands I know it will come back in ready to go condition. As a Professional Author of twelve books and counting with a busy speaking, training and writing career, I confess I don't have time for the painstaking wordsmithing or the patience to go over every little edit. With my work in Carol's capable hands I don't have to! I can confidently trust that my work (to the word!) will be perfectly turned out and polished to a very high standard. And that leaves me free to create the content I am purposeful and passionate about.

--Patricia Chamberlin
Author, Marketing Expert
Bio-Feedback Specialist, Entrepreneur
SuccessKey Publications, www.successkey.com

~oo00oo~

Carol's the consummate pro and wonderful to work with. She did an outstanding job as a "book doctor" on one of my books (300+ pages), and edited 3.5 others...

When it comes to book doctoring and editing, Carol Adler is that rare breed of technician and artist. She has the uncanny ability to get inside the author's own thoughts and feelings, pull out what is essential, and convert what is (often!) grammatical gibberish into powerful prose that reflects the author's unique individuality. I heartily recommend her for projects large and small, and tomes of all subject matter. Carol's awesome!

—Stephen Banick, MBA

Founder, The Gulliver Project, Inc.
Entrepreneur, Speaker, Catalyst
www.thegulliverproject.com ,www.superglobalcareers.com
~oo00oo~

Thursday, May 31, 2007

Thank you, Carol. You have guided me to where I am today. One of these days I will discipline myself to really watch my punctuation. Don't give up on me. I WILL get around to it eventually!

Keep in touch. Carol I have never met anyone quite like you. You are truly unique.

—Sheila LeSeuer, Author
Retired R.N. (Jersey Isle born WWII Survivor)

~oo00oo~

I'd like to share my wonderful experience with Dandelion Press. I was referred to Carol Adler by Peter Shepherd of www.trans4mind.com. He is a European psychiatrist/therapist who runs several publications as well as a private practice and creating wellness and self help programs. Because I had come to respect him so immensely, I chose to contact Carol when I was ready to self-publish.

Carol is not only exceptionally well educated but reads people very well. Her writing expertise and business sense provided a marvelous backdrop for my first experience in this realm. An avid reader and publisher of a few short articles, I was a “babe in the woods” regarding the publishing arena. It's obvious that Carol has tremendous experiences in this arena.

Her marketing sense helped to hone my writings. Haha! Even though it's at times difficult to release the “baby” for suggestions by others, her ideas and rewrites - always with my permission - made my book most enjoyable and readable. My original drafts were a bit “haughty” and that wasn't my intention in communicating. Carol was able to “see” me and my personality... and when I felt a need to change things to be a bit more myself, she was super. I don't know how she manages to keep her own ego at bay - because of her tremendous skill and love of her field - but she does it with class!

Carol is a writer and I've read two of her novels. There is an ease in her style of writing... and that carries over to her dealings with people. She has depth of spirit, an uncanny awareness of humanity, and the ability to be generous. Carol is a true professional and today that is such a joy!

I have to admit that Carol's suggestions were the parts most enjoyed by friends, neighbors, and family with whom I shared my work. It has been such a grand feeling to have something of myself in written form in hardcopy. My daughters have enjoyed my humor, small takes on wisdom, and “hopeful” stance in my book. I would tell you quite candidly and with much enthusiasm that Carol Adler with her publishing house will be a wonderful step for you in fulfilling your own personal goals.

—Becky Ruff Reed
Author, Entrepreneur
www.reedpersonalassistant.com

~oo00oo~

24 Jun 2007

As you must know the word “Cromaat” was and is the word that the mystery schools use to seal a wish or anything that was done...I always use it... I use it like I use so mot it be!! Or, is done!!!

... I know you were chosen to help me. I don't think, there are too many people in the publishing business who have the spiritual awareness that I can feel you have. That fact makes me feel good because I know you will enhance my story and not butcher it.

...I also want to tell you that I love the way you write... the easy way of expression in your narrations...

I have placed my trust in you and I know that you will do a great job. Not only because you are an experienced professional in these matters but also because I think you feel the same way I do.

I thank God for letting me to meet you, I would not feel comfortable If I had to be working with my story with someone else...

GOD BLESS YOU.

—Norma Pastor, Author
Entrepreneur, The Alchemist Group

~oo0Ooo~

I checked with several self-publishing companies prior to signing with Dandelion Books. Since signing, I have been very pleased with Dandelion and Carol Adler in particular. She is honest, has been very helpful whenever I have questions, is always available, and has helped advertise my book. Since my book has been published, Feb. 2007, I have placed three orders which arrived within 7-10 days. A nice convenience is that I can order as many or as few books as I need. I would highly recommend Dandelion Books.

—Dolores Proiette, Certified Hypnotherapist
Past Life Regression Specialist, Author
<http://arizona.hypnosishealingcenter.com/>

~oo0Ooo~

Carol... this is it. I know that God is in charge of *Marrisingle*, and you too....there isn't a day that goes by that I don't thank God for the opportunity to meet you. Even if we only sell one copy, the journey has been so worth it.

Wishing you the warmest blessing over Easter, love you, Brenda

Stretching the Wings of Change

I saw myself as a bird; my wings were ready to test the strongest wind now! One afternoon while reading the newspaper, my (third eye) picked out an announcement about a writing and publishing seminar that as to be given in the Phoenix area. “What do you think?” I turned to Randy, who was seated next to me, reading another section of the paper, “You know it always means something when a

newspaper article pops right out at me! Should I take that *Marrisingle* journal to this seminar and see if it's worth pursuing? Get a professional opinion?"

Embracing my excitement, Randy encouraged me, "Yes, yes. Go, Brenda!"

Pulling into the parking lot, there it was again, that magical feeling of excitement that I was connecting with someone or something very special.

Three women introduced themselves and one in particular caught my eye. Shivers ran down my spine, with goose bumps quickly forming; *I knew it was the connection to her.* After a break in the presentation, I went outside and grabbed my typed manuscript. Before going inside again, I spoke to God: *Well, here it is God, you've been pushing me, nagging me for awhile to get on with this, here I am, right where I am suppose to be, and I am giving to the right One. So I know from here, you'll take it where it's suppose to be, no hard feelings God, if it was just to reach me, I am ok with that too!*

Eagerly I gave it over to the One. Smiling, I approached her, petite and very pretty, and she stood ready with a warm smile and outreached hand. "Hello, I'm Carol Adler, Dandelion Books."

It was if she was waiting for me. I introduced myself, explained the contents of my manuscript and where I was at, and asked if she would mind giving me her professional opinion.

Within several days, Carol called me back and we met. She told me how important *Marrisingle* could be, how helpful this book could be others. She urged me to tell my story because it would be valuable for others to know about my journey.

—Brenda Frantz
Professional Social Worker, Certified Hypnotherapist
Counselor, Professional Mediator
Author, *Marrisingle: Growing From Chaos*

~oo00oo~

Sunday, April 29, 2007 12:14 PM

Carol,

You are so special, everything that I have read so far is spot on. Wow! I love the intro. I doubt that there will be that much to change. You have captured my words, my heart and it has brought tears to my eyes. You are an artist and I am in awe of your gifts!

You always make it fun for me and help me to relax and I am in awe of your gift.

—Ronna McEldowney
Professional Educator, Early Development Expert
<http://www.partnersinparenting.net/>

~oo00oo~

Wednesday, October 3, 2007

(From a well-known investigative reporter)

Carol will be publishing my first hard copy book on XXXXX as well as helping me publish an e-book called XXXXX . . . Carol has been working fiercely for her whole life for a free press and freedom of speech . . . Thank you, Carol for all your hard work and your bravery.

—S. F.

~oo00oo~

[After reading *Naked in Daylight, Jesus & The Tooth Fairy, Arioso*:]

Carol, your poems are magnificent. They are most thought-provoking and require time to read. Your life experiences provide insights and wisdom that is the property of very few people.

—John H. Brand, D.Min., J.D.
Author, Retired Minister, Business Executive

~oo00oo~

It's hard to make good publishing decisions nowadays. I get so many compliments on the cover art and interior of both Dandelion-published books.

I told the group in clay Center that anyone wanting a book doctor, ghost writer, or quality publishing should contact Dandelion. Not everyone can afford to pay for such services, but those who can, should make good use of your expertise.

You are a gem of a woman, Carol Adler.

Much love,
Laurel

—Laurel Johnson
Author (*The Alley of Wishes, My Name is Esther Clara*)
Senior Reviewer, *Midwest Book Review*
<http://laureljohnsonblogs.blogspot.com/>

~oo00oo~

[From Dan Callahan, director of *The Last Resort Panama*, for whom Carol has been doing some ghostwriting and editing... Dan prefaced his newsletter article with a statement about Carol and then copied one of Carol's recent articles posted in on *selfgrowth.com* about anorexia/bulimia into the newsletter.]

“Yesterday I mentioned that I would be sharing info from two people that I **respect and admire. I used the term credibility. When I think of Carol that is** the term that comes to mind. She has a long list of successes to her career. When it comes to professionalism Carol stands above the rest of the field. Her insights are right on target.”

Carol Adler has been nothing short of spectacular as a friend and advisor. I think Carol lives on her computer. I send an email within minutes I have an answer. Carol is the CEO of the publishing company Dandelion Books. You can look her up at www.dandelion-books.com Thank You Carol!

—Dan Callahan, Director, The Last Resort Panama
www.thelastresortpa.com

~oo00oo~

Friday, October 03, 2008 9:49 AM

...I'm just a few chapters in to reading your edits and I just have to stop and tell you what an outstanding job you have done. You totally get what I'm trying to convey and your use of words to better tell the story is fantastic. You actually brought tears to my eyes after reading the first chapter because I'm so excited that my thoughts are coming alive and I can see the future for this book. Thank you!

—Michelle Prince, Author, Human Potential Speaker
<http://www.coachmichelleprince.com/>

~oo00oo~

I feel very blessed that I have found you.

I can't tell you how many times over the past 20 years or so I have said, "Oh forget it! Who cares if I ever get this book written!" Yet every time something would happen that pulled me right back. Just last week I told my daughter that I was going to give it up. I told her I was tired of struggling alone to get it finished. I longed for someone who would see the value of what I had to offer. I needed someone else's faith because as Donne stated and I am paraphrasing "No man is an island unto himself." Yes, we all need someone to believe in us. That is why your desire to help me brought tears to my eyes and hope in my heart and a strong determination that this time I will get it done.

Your professional help is exactly what I needed.

Blessings,
Ann Jovicin, MA
"THE PRACTICAL PSYCHOTHERAPIST"
Psychotherapist - Seminar Leader
LifeSuccess Consultant
Mastermind Group Coach
www.MySuccessStrategies.com

~oo00oo~

Sent: Thursday, October 09, 2008 8:44 AM

You are just too good to pass up, lol. I am going over my e-book and making some additions and corrections.

I also got a glimpse of all your other many talents and expertise. Wow!!!! an author, a poet, a hypnoterapist, a publisher. Is there anything you can't do???

I am looking forward to doing business with you Carol.

Take care,

Rhonda Rabow, B.A., F.L.E., MA.
Psychotherapist & Author
<http://www.helpmehelpmerhonda.ca>

~oo00oo~

November 19, 2008

Dear Carol,

Today I'm working on getting Heaven News together, and in the process I started reading your free ebook, *Writers, Authors, and Dreamweavers*.

Carol, I am so often turned off by what I read, but what you wrote turned me on. I am so impressed I could just hug you. You have validated many things I needed to hear validated:

- Analyze for Technique Only
- Aim for the Heart
- Emotional Energy
- Passion

I love your writing altogether, and the words you choose: Dish Pan Gold, Elbow Grease Club... The true stories you tell, your quotes – perfect. I wish I had the ads you use when I was teaching school! I haven't read it to the end yet, Carol, but, believe me, I got the gold.

Loving you,
Gloria

—Gloria Wendroff, Godwriter™ The Godwriting™ International Society of Heaven
www.heavenletters.org and www.godwriting.org

~oo00oo~

When Carol edits or does anything on a book, the book is an example of perfection in the works.

—Most respectfully,
Tuklo Nashoba
Author of *Waaaay Out There* and *The Arbuckle Treasure Hunt*
<http://www.dandelion-books.com/werewolf-fiction.html>

Other Books by Carol Adler

Non-Fiction

How To Publish & Market a Book Without Jumping Off a Cliff (ebook)

<http://www.dandelion-books.com/publish-it.html>

Do You Really Need To Write A Book? Tips & Techniques For Writing, Publishing, Marketing & Promoting YOUR BOOK! (hard copy & ebook download)

<http://www.dandelion-books.com/writes-Carol-Adler.html>

Fiction

Come as You Are (by Sarah Daniels, a pseudonym) (hard copy & ebook)

Slouching Past Bethlehem (hard copy and ebook download)

<http://www.dandelion-books.com/Dandelion-Downloads.html>

The Woman With Qualities (by Sarah Daniels, a pseudonym) (hard copy & ebook)

Poetry

Arioso – Selected Poems by Carol Adler (ebook)

<http://www.dandelion-books.com/poetry-self-publishing.html>

Jesus & The Tooth Fairy – Poems by Carol Adler (ebook)

<http://www.dandelion-books.com/Jesus-and-the-tooth-fairy.html>

Naked in Daylight (ebook)

<http://www.dandelion-books.com/naked-in-daylight.html>

Shaelot (Questions) (hard copy & ebook download)

<http://www.dandelion-books.com/carol-adler-questions.html>

